

ARTICLE 8

SIGN REGULATIONS

SECTION 801. APPLICABILITY

Any sign shall, by definition, be a structure. No land or building or structure shall be used for sign purposes except, within the stipulated districts listed in the Sign Use Regulations specified herein. All signs legally existing at the time of the passage of these regulations may remain in use under the conditions of legal non-conformance. Signs in legal non-conformance shall not be enlarged, moved, lighted, or reconstructed; however, the change of the advertising display shall not be restricted except as previously stated. After the effective date of this Regulation, no sign shall be erected, enlarged, constructed, or otherwise installed without first obtaining a sign permit, and a sign permit shall be legally issued only when in compliance with this sign regulation. All signs shall be constructed in such a manner and of such materials that they shall be safe and substantial. Scale drawings of the sign and manner of support shall be furnished to the Village Clerk in application for a sign permit for all signs.

SECTION 802. CLASSIFICATION OF SIGNS

- A. **ADVERTISING SIGN.** A sign which directs the attention of the public to any goods, merchandise, property, business, service, entertainment or amusement conducted or produced which is bought or sold, furnished, offered or dealt in elsewhere than on the premises where such sign is located.
- B. **BULLETIN BOARD SIGN.** A sign that indicates the name of an institution or organization on whose premises it is located and which contains the name of the institution or organization, the name or names of persons connected with it, and announcement of persons, events or activities occurring at the institution. Such sign may also present a greeting or similar message.
- C. **BUSINESS SIGN.** A sign which directs attention to a business or profession conducted, or to products, services or entertainment sold or offered upon the premises where such sign is located, or to which it is affixed.
- D. **CONSTRUCTION SIGN.** A temporary sign indicating the names of the architects, engineers, landscape architects, contractors and similar artisans involved in the design and construction of a structure, complex or project. This sign is permitted only during the construction period and only on the premises on which the construction is taking place.
- E. **IDENTIFICATION SIGN.** A sign giving the name and address of a building, business, development or establishment. Such sign may be wholly or partly devoted to a readily recognized symbol.
- F. **NAME PLATE SIGN.** A sign giving the name and/or address of the owner or occupant of a building or premises on which it is located, and where applicable, a professional status.
- G. **REAL ESTATE SIGN.** A sign pertaining to the sale or lease of a lot or tract of

land which the sign is located, or to the sale or lease of one or more structures, or a portion thereof on which the sign is located.

SECTION 803. STRUCTURAL TYPES.

A. AWNING, CANOPY OR MARQUEE SIGN. A sign that is mounted on, painted on, or attached to, an awning, canopy or marquee. No such sign shall project above, below or beyond the awning, canopy or marquee.

B. GROUND SIGN. Any sign placed upon, or supported by the ground independent of the principal building or structure on the property, where the bottom edge of the sign is less than six (6) feet above the ground.

C. POLE SIGN. Any sign placed upon, or supported by, the ground independent of the principal building or structure on the property where the bottom edge of the sign is six (6) feet or more above the ground level.

D. PROJECTING SIGN. A sign that is wholly or partly dependent upon a building for support and which projects more than 12 inches from such building.

E. WALL SIGN. A sign fastened to or painted on a wall of a building or structure in such a manner that the wall becomes merely the supporting structure or forms the background surface, and which does not project more than 12 inches from such building.

F. ROOF SIGN. A sign totally supported on the roof of a structure. Roof signs shall not project more than 12 inches beyond the face of the building.

SECTION 804. GENERAL STANDARDS

A. GROSS AREA OF SIGN. Gross area shall include the entire area within a single continuous perimeter enclosing the extreme limits of the sign, exclusive of the base on which it is mounted or from which it is suspended. If more than one side of a sign is utilized as a sign, then only the largest side shall be computed and shall be counted as a portion of the gross area. On lots where more than one sign is located, the total gross area of all the signs shall not exceed the maximum gross area permitted by this regulation. For computing the gross area of any wall sign which consists of letters mounted or painted on a wall, the area shall be deemed to be the area of the smallest rectangular figure which can encompass all of the letters.

B. SIGN HEIGHT. Sign height shall be measured from the ground elevation at the base of the sign to the highest element of the sign.

C. ILLUMINATED SIGNS. A sign designed to give forth artificial light or designed to reflect light derived from any source.

D. FLASHING OR MOVING SIGNS. Any illuminated sign on which the artificial light is not constant in intensity or color at all times shall be

considered as a flashing sign. For the purpose of this regulation, any revolving, rotating, moving, animated, signs with moving lights or signs which create the illusion of movement shall be considered as a flashing sign.

1. Flashing signs shall not be permitted in any district.

2. A sign which displays the current time and/or temperature by use of intermittent lighting shall not be deemed a flashing sign if the lighting changes are limited to text indicating time, temperature or other public messages, such sign shall not in any case exceed 32 square feet in area.

E. ACCESS WAY OR WINDOW. No sign shall block any required access way or window.

F. SIGNS ON TREES OR UTILITY POLES. No sign shall be attached to a tree or utility pole whether on public or private property.

G. METAL SIGNS. Signs constructed of metal and illuminated by any means requiring internal wiring or electrically-wired accessory fixtures attached to a metal sign shall maintain a free clearance to grade of nine (9) feet. Accessory lighting fixtures attached to a non-metal frame sign shall also maintain a clearance of nine (9) feet to grade: No metal ground sign shall be located within eight (8) feet vertically and four (4) feet horizontally of electric wires or conductors in free air carrying more than 48 volts, whether or not such wires or conductors are insulated or otherwise protected.

H. TRAFFIC SAFETY.

1. No sign shall be maintained at any location where by reason of its position, size, shape or color, it may obstruct, impair, obscure, interfere with the view of, or be confused with any traffic or railroad control sign, signal or device, or where it may interfere with, mislead, or confuse traffic.

2. Any sign located within three (3) feet of a driveway or within a parking area shall have its lowest elevation at least ten (10) feet above the curb level; however, in no event shall any sign except wall signs and awnings, canopy or marquee signs be placed so as to project over any public right-of-way.

3. Under no circumstances shall any sign be placed in the sight triangle as defined by this regulation.

I. LINEAL STREET FRONTAGE. In those districts where gross sign area is allocated based on lineal street frontage and the tract or parcel is adjacent to more than one street, the lineal street frontage shall be computed as follows:

1. For those tracts or parcels located on collector or arterial streets as designated in the Major Street Plan or the Comprehensive Plan, the lineal street frontage shall be the distance of that property line abutting the collector or arterial street.

2. For those tracts or parcels not located on a major street, the lineal street frontage shall be one-half the sum of all the street frontages.

J. PORTABLE SIGNS. Portable signs shall be permitted in "C-1", "C-2" and "I-D" Districts, subject to the following conditions:

1. Portable signs shall not be placed on public right-of-way.

2. An applicant may utilize a portable sign for a period of not more than seven consecutive days and shall be permitted to utilize a portable a maximum of four times per calendar year in any Public Use areas.

3. No portable sign shall be utilized without first obtaining a sign permit from the Village Clerk.

4. A portable sign shall contain no more than 32 square feet per side of advertising, space.

SECTION 805. EXEMPTIONS

A. TOTAL EXEMPTIONS. The following signs shall be exempt from the requirements of this Article, except for the provision of Section 803.

1. Flags or emblems of a governmental or a political, civic, philanthropic, educational or religious organization, displayed on private property.

2. Signs of a duly constituted governmental body, including traffic or similar regulatory signs, legal notices, warning at railroad crossing and other instructional or regulatory signs having to do with health, safety, parking, swimming, dumping, etc.

3. Memorial signs, and tablets displayed on public or private property.

4. Small signs, not exceeding three (3) square feet in area, displayed on private property for the convenience of the public, including signs to identify entrance and exit drives, parking areas, one-way drives, restrooms, freight entrances, and other similar signs.

5. Score boards in athletic stadiums.

6. Political campaign signs, not exceeding four (4) square feet in area, may be displayed for a period beginning on the last day of the statutory filing period and ending one-week after the general or special election. Political signs may remain up between the primary and general elections except that signs for candidates who lost in the primary and signs that become deteriorated or partially destroyed shall be removed.

7. Temporary signs for the sale of household goods at a residence (garage sales) for a period not to exceed three (3) days.

B. EXEMPTION FROM SIGN PERMIT. The following signs are exempt from the sign permit section of this Article, but shall comply with all of the other regulations imposed by this Article.

1. Name plate signs accessory to single-family or two-family dwelling.
2. Bulletin board signs not exceeding 100 square feet in gross area accessory to a church, school or public or non-profit institution.
3. Business signs when located on property used for agricultural purposes and pertaining to the sale of agricultural products produced on the premises.
4. Real estate signs not exceeding six (6) square feet in area.
5. Construction signs not exceeding sixteen (16) square feet in area.
6. Agricultural seed plot signs used during the growing season.

SECTION 806. DISTRICT REGULATIONS

A. "A-1" AGRICULTURAL DISTRICT, "R" RESIDENTIAL DISTRICT, "S-R" SUBURBAN RESIDENTIAL DISTRICT, AND "M-P" MOBILE HOME PARK DISTRICT.

1. Functional Types Permitted.

a. Business signs pertaining to a home occupation and subject to sign requirements of the home occupation section of this regulation.

b. Bulletin board signs

c. Construction signs.

d. Identification signs.

e. Name plate signs.

f. Real estate signs.

2. Structural Types Permitted.

a. Ground signs.

b. Wall sign.

3. Number of Signs Permitted: One sign per zoning lot.

4. Maximum Gross Area:

a. Business signs - home occupations only: 4 square feet.

b. Bulletin board and Identification signs: 100 square feet.

c. Construction signs: 32 square feet.

d. Real estate signs: 6 square feet, provided that on sign not more than 100 square feet area announcing the sale of lots and/or houses in a subdivision may be located on sold development. Said sign shall be removed at the end of three years or when seventy-five (75) percent of the lots have been sold, whichever occurs sooner.

5. Maximum Height: 15 feet.

6. Required Setback: No sign shall be placed closer to the front property line than 12 1/2 feet.

7. Illumination: Bulletin boards and identification signs may be indirectly illuminated with incandescent or fluorescent lighting.

B. "C-1", "C-2" COMMERCIAL DISTRICTS, AND "I-D" INDUSTRIAL DISTRICT.

1. Functional types Permitted.

a. Advertising signs.

b. Bulletin board signs.

c. Construction signs.

d. Identification signs.

e. Name plate signs.

f. Real estate signs.

2. Structural Types Permitted.

a. Awning, canopy or marquee signs.

b. Ground signs.

c. Pole signs.

d. Projecting signs.

e. Wall signs.

3. Number of Signs Permitted.

a. Awning, canopy or marquee signs and wall signs: No limitations.

b. Ground signs and pole signs: Two per zoning lot.

c. Projecting signs: one per zoning lot.

4. Maximum Gross Surface Area: Four (4) square feet for each lineal foot of frontage, provided no single sign shall exceed a gross surface area of 400 square feet.

5. Maximum Height: 30 feet.

6. Required Setback: None except that advertising signs shall maintain the same setback that is required for principal structures.

7. Illumination: Illuminated signs shall be permitted.

